

Google



TRAFFIC POOL



**Hybrid Cheat Sheet**

## Check List

Mark every step of the process as you consider / complete them. That will help you to keep track of things you need to do. Include additional steps if necessary.

### ☐ **Tips For Using Google Plus For Traffic Generation**

- ☐ Tip #1: Google+ Viral Marketing – Utilizing the power of +1
- ☐ Tip #2: Getting Google+ Friends And Connections – more visibility
- ☐ Tip #3: Moderate your Promotion and Keep it Personable
- ☐ Tip #4: Streams – Live streams that are public can attract viewers
- ☐ Tip #5: Hangouts – Use public hang outs to establish webinars and authority
- ☐ Tip #6: Sparks – A built in search engine based on recommendations
- ☐ Tip #7: Huddle – For text messages to people you're connected with on G+
- ☐ Tip #8: Optimize Your Profile For Search Engine Spiders
- ☐ Tip #9: Avoid a Ban by staying up to date on the TOS and regulations
- ☐ Tip #10: URL Shortening to make things easier to follow and also index them

## Resources List

### ☐ **Google Plus Resources**

- ⤴ Google Plus Automation
- ⤴ The Power of Plus
- ⤴ Hangout Blaster
- ⤴ Social KickStart (Monthly)
- ⤴ Social Autobots
- ⤴ OctoSuite