

Google



TRAFFIC POOL



Hybrid Cheat Sheet

Check List

Mark every step of the process as you consider / complete them. That will help you to keep track of things you need to do. Include additional steps if necessary.

Tips For Using Google Plus For Traffic Generation

- Tip #1: Google+ Viral Marketing – Utilizing the power of +1
- Tip #2: Getting Google+ Friends And Connections – more visibility
- Tip #3: Moderate your Promotion and Keep it Personable
- Tip #4: Streams – Live streams that are public can attract viewers
- Tip #5: Hangouts – Use public hang outs to establish webinars and authority
- Tip #6: Sparks – A built in search engine based on recommendations
- Tip #7: Huddle – For text messages to people you're connected with on G+
- Tip #8: Optimize Your Profile For Search Engine Spiders
- Tip #9: Avoid a Ban by staying up to date on the TOS and regulations
- Tip #10: URL Shortening to make things easier to follow and also index them

Resources List

Google Plus Resources

- ⤴ Google Plus Automation
- ⤴ The Power of Plus
- ⤴ Hangout Blaster
- ⤴ Social KickStart (Monthly)
- ⤴ Social Autobots
- ⤴ OctoSuite