Article #10

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How to Build an Online Income Empire with Less than $100

What if I told you that you can build an online income empire with less than $100? You might be thinking to yourself that this is flat out impossible. You might be thinking that I'm trying to pull a fast one. You might even be under the impression that I'm delusional.

Well, I'm telling you, this is not only doable, but you can do it yourself. That's right. Even if you don't know how to write English well enough, you can do this. Even if you're not all that good with online promotions, you can do this.

You see, $100 is not that much money. In the United States, you can earn $100 in about a day or less. In other parts of the world, it can take you a little bit longer, but it's not going to break the bank. Most people can come up with $100.

The following steps will enable you to build an online income empire for less than this amount.

Step #1: Pick a cheap host

The first thing that you need to do is to pick a cheap, reliable host that charges you $1 to $3 per month. There are lots of these basic hosts.

The great thing about the type of service you're looking for is that you don't expect to drive millions of visitors every single day, so you can pretty much go with a light to medium-duty hosting company.

You don't have to find a heavy-duty, top notch, top shelf hosting service provider. That's absolutely unnecessary. As long as you pick $1 to $3 per month hosting service company that can guarantee your links will be working all the time, you should be good to go.

Step #2: Buy cheap domains

There are mean cheap .info domains available with many domain registrars. Buy these cheap domains. A lot of them sell for $2.99 per year. You probably would need maybe 5 to 10 of these.

Step #3: Install WordPress on your domains

The next step is to install WordPress in all the domains that you have bought. Once you have registered the domain, change the DNS server to the DNS address of your host. You should be able to access the control panel or administrative panel of your hosting service.

Install WordPress with a few mouse clicks or keystrokes. Once you have set that up, move on to the next step below.

Step #4: Invest in a decent theme

Use a decent low cost theme, like a $10 theme. There is quite a number available online. As long as it looks professional and it's easy to modify, you should use it. It has to be professionally designed. It cannot look amateurish.

Step #5: Reverse engineer your competitors' best "how to" content

This article assumes that you already have a niche you're targeting. Find the very best content produced by your competitors in your niche. Reverse engineer it. Maybe you would need to hire a writer from the Philippines or India for a few bucks to rewrite your competitors' best content. Whatever the case may be, you can get it done cheaply.

Of course, the content must be grammatically correct. It also has to be emotionally engaging, and it has to have great subheadings and titles. Once you've gotten this content, publish this material on WordPress. Make sure you use pictures, make sure you use headings.

Step #6: Promote your content using Facebook comment plug in

Grab all the keywords related to the consumer content that you are promoting. For example, if you are promoting a piece of content that talks about how to buy insurance, look for keywords that are related to the insurance selection process.

Get as many keywords that you can find. You can easily do this using the Google Keyword Planner tool.

Create an account with Google Adwords. This will give you access to the keyword planner tool. Enter your niche or topics into the tool and you will be able to get massive lists of keywords.

Step #7: Link from your reverse engineered content

Since you have a hot piece of content based on you reverse engineering of your competitors, the next step is to link that amazing piece of content to your affiliate product or service you are promoting.

Again, this article assumes that you already know how to pick an affiliate product from affiliate networks. Maybe you also know how to offer your own product. Whatever the case may be, link from the content that you're going to be promoting.

Step #9: Do searches for Facebook Comments plug-in and promote your resource link

The great thing about this money making technique is the fact that you're not promoting a sales page directly. Let me tell you, if I'm reading a comments section on the internet and I see a link and it's obvious that it goes to some sort of affiliate product or a sales page, I will not only be upset, but I will be angry. I will report your post. I might even try to screw with you.

I'm hardly alone. A lot of people are just angry at spam.

The great thing about this technique is that you're not spamming a spammy page. Instead, you are promoting a credible and useful piece of content. I hope you understand that.

So at this stage, you're going to load your target keywords one by one into Google Keyword Planner tool, and then you're going to include a search phrase next to it that targets Facebook Comments plug-in.

Your search will then return blog posts that use the Facebook Comments plug-in, but are related to your target keywords. You then click through and read the blog post.

Make sure that it's actually related to the issues you address in your content. If you see a tight fit, comment regarding the blog post and whatever issues you find with it—maybe there's room for improvement—and then raise issues that are related to your content.

If you do this right, there's a tight connection between the blog post you're commenting on and the content you're promoting. People would be encouraged to click through. People would see the reason why they should click through.

The best part to this is that it doesn't look like spam. If anything, you're adding value to the blog post because you are discussing supplemental resources that raise issues or raise resources that adds value to the blog post you're commenting on.

Do this for as many websites returned by your search for the hundreds of keywords you're targeting. If you do this right, you can get a steady flow of traffic to your target page over an extended period of time.

Best of all, since your content is top notch content, it might get shared on social media, so you can pull traffic from social media. Bloggers might link to you and some of the direct traffic you get from Facebook comments might actually click through your affiliate link and buy something. Do you see how this works? Good.

The great thing about this online income empire is that it costs you less than $100. Iit's very scalable, and the only investment is your time.

Do some comments when you have some spare time. Instead of screwing around playing Clash of Clans, Fortnite, League of Legends or wasting your time on Facebook or checking your email, post a few comments here and there. Maybe you can post ten comments a day.

Whatever the case may be, this is an asset that builds in value over time. The more high quality comments you post, the more traffic you stand to get from many different blog posts all over the internet.

Keys to Success

Make sure you're promoting the right product. Make sure you are promoting the right niche. If you get both these right, you should be able to make quite a bit of cash. In fact, don't be surprised if you get thousands of dollars after investing less than $100.

If this works for you, scale it up. Create more of such content, and then if you need a lot of cash quickly, you might want to sell your website on Flippa.