

A desk setup featuring a laptop, a large monitor, a desk lamp, and a mouse. The background is a blurred office or home workspace.

# 20 Tips to Starting An Online Business

*Around Your Passion*

# *Tip #1*

## **Get Organized**

Organization is essential to success. Plan out what you want to achieve on a daily, monthly, and yearly basis.

## *Tip #2*

### **Get the News Out There**

You have to promote your business. Tell your friends and family. Market as much as possible.

## *Tip* #3

### **Choose Your Business Model Carefully**

Be careful that you choose your business model carefully when starting out. You don't want to be inundated with work later.

## *Tip #4*

### **Manage Your Personal Psychology**

Your business is only as strong as your mental health. Keep reading interesting material to help your mind stay strong.

# *Tip* #5

## **Use Automation Tools**

Whatever your passion may be, there are automation tools to help with the side projects. They can be invaluable

# *Tip #6*

## **Build a Team**

Working with others is much more fun compared to doing it all alone. You can also rely on them when passion levels are low.

# *Tip #7*

## **Know Yourself**

Some people do better in certain environments or are better at certain tasks. Get to know what you are good at.

# *Tip #8*

## **Know Your Customer**

Research your audience and constantly aim to generate value for them.

## *Tip #9*

### **Create a Routine**

You will reap the most benefits when you establish a regular routine of work and rest. Find out what routine works best for you.

# *Tip #10*

## **Budget**

Make sure to always account for cash flow. Some people may not like it, but it is an essential part of running a business.

## *Tip #11*

### **Know Where You Want to Go**

Keep your goals constantly in mind. This will focus you throughout the day so you make daily decisions that push you towards these goals.

# *Tip #12*

## **Network**

Networking is essential, and there is no need to delay. Find people with a similar passion and leverage each other's strengths.

## *Tip #13*

### **Use Freelancers**

Freelancers can free up your time and get tasks done that you struggle with. Use them as much as possible to make your life easier.

## *Tip #14*

### **Get Inspired**

Passion levels are not always sky high. Whatever your passion is, read a book or do some creative work in order to make sure the enthusiasm is always there.

# *Tip #15*

## **Use Social Media**

Social media can be a business and personal tool. Post about your business regularly and make sure that people hear about it.

## *Tip #16*

### **Keep a Personal Mission Statement**

Keep a personal statement that outlines your goals and what you are all about.

## *Tip #17*

### **Keep Up to Date With Trends**

In the online and digital fields, patterns are always changing. Monitor the leading channels and leaders in the industry to keep up.

# *Tip #18*

## **Work Smart, Not Hard**

As per Tim Ferris, business is a form of mental laziness. Be clever with your time and resources.

## *Tip #19*

### **Remember to Relax**

Taking time off is as important as working. Go to the gym or spend some time in nature. It will enhance your life.

# *Tip* #20

## **Get Started Today**

Nearly everybody is guilty of procrastination. But if you don't start today, you can't make the mistakes that will enable you to succeed over the long-term.